Hantavirus Control and Ed

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Centers for Disease Control and Prevention, Atlanta





2014 Arizona Vector Control Workshop, 2014, 2pm

- I. Introduction
- II. HPS prevention: Clean up, trap up, seal up
- III. Who is the Viral Special Pathogens Branch?
- IV. Hantavirus/HPS refresher
- V. Yosemite HPS 2012
- VI. Health education collaborations with Diné College
- VII. Next steps

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HPS Prevention

- · Clean Up
 - Use gloves and disinfectant to clean up rodents, droppings, or nesting materials

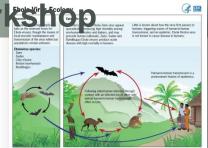
- Well-ventilated space
- Trap Up
 - Snap traps located properly
- Seal Up
 - Reduce rodent access to buildings, eliminate harborage sites
 - *Most important intervention for prevention*

2014 Arizona Vector Control Workshop, 2014, 2pm

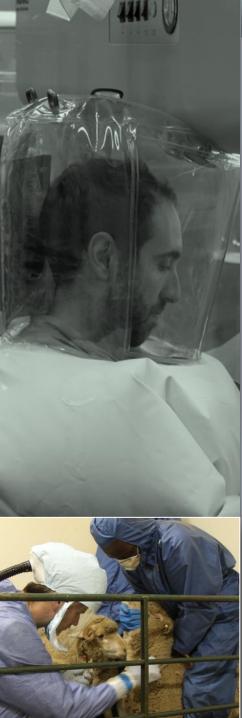
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Who is the Viral Special Pathogens Branch (VSPB)?



- Provides epidemic aid and conducts epidemiologic studies on the detection, prevention, and control of outbreaks of highly hazardous viral diseases;
- provides primary isolation, identification, and characterization of highly hazardous disease agents that require biosafety level 3 or biosafety level 4 laboratory conditions for their safe handling;
- develops, evaluates, and improves methods for treatment, prevention, and laboratory diagnosis of hazardous disease agents;
- conducts laboratory, clinical, and epidemiologic investigations on the pathogenesis, pathophysiology, and prevention of viral infections caused by highly hazardous viruses;
- provides consultation on the clinical and epidemiologic management of suspected cases and/or epidemics of these diseases;
- consults with national and international scientists on the design, staffing, and efficient operation of a high hazard pathogen laboratory program;
- serves as a WHO Collaborating Center for Virus Reference and Research for Viral Hemorrhagic Fevers; and
 - develops and evaluates health education programs for educating the general public and health professionals about infection, treatment, infection control in clinical settings, prevention, and laboratory diagnosis of highly hazardous viral diseases.



2014 Arizona Vector Control Works The Control Wo

Who is VSPB?









2014 Arizona Vector Control Workshop, 2014, 2pm

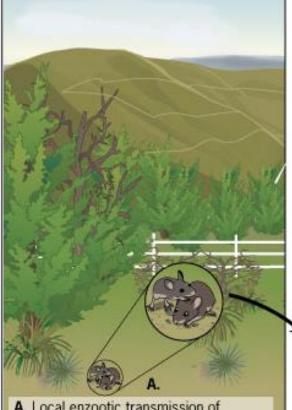
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Hanta Virus Ecology



Enzootic Cycle

Many hantaviruses are known to cause hantavirus pulmonary syndrome (HPS). Each virus has a single primary host. The most important hantavirus in the US in the Sin Nombre virus, hosted by the deer mouse.

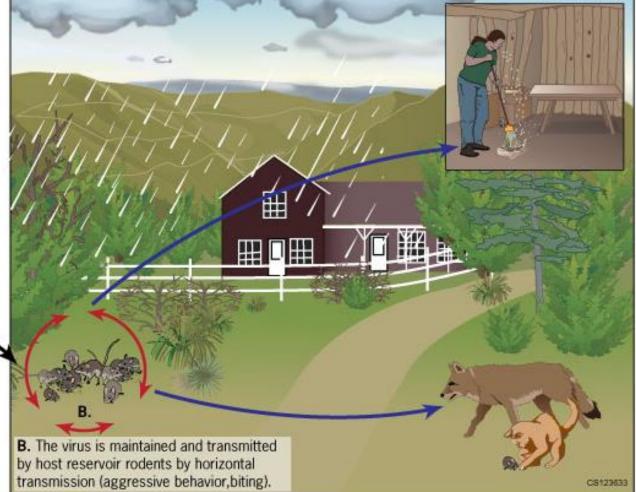


A. Local enzootic transmission of hantaviruses occurs at low levels during periods of unfavorable environmental conditions.

Epizootic Cycle

Favorable environmental conditions such as mild winters and summer rainfall may cause dramatic increases in rodent populations. More rodents become infected under crowded conditions. Deer mice may enter human structures in rural areas. Humans may become

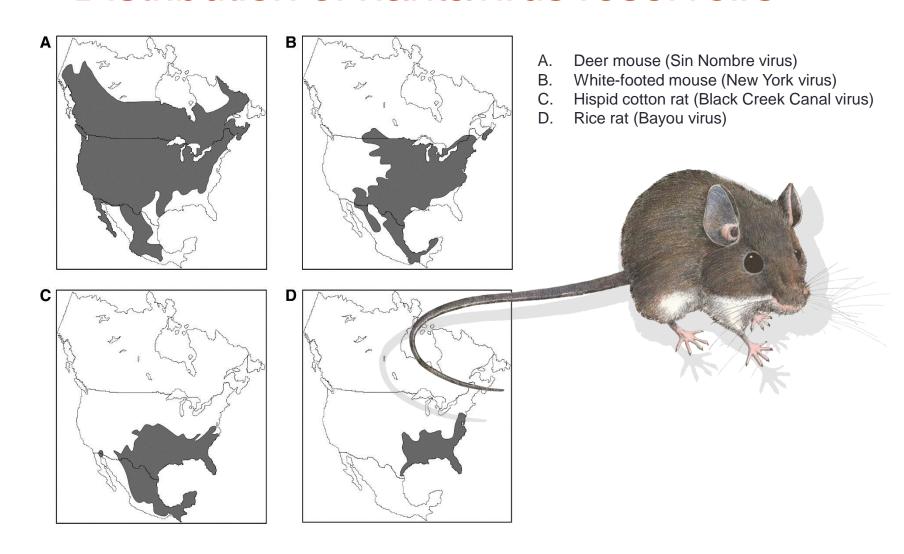
infected when they inhale airborne virus or come into direct contact with infected rodents or their urine, feces, or nests. Other mammal species (cats, dogs, coyotes) may be infected through contact with rodent hosts, but they are not known to transmit the virus.



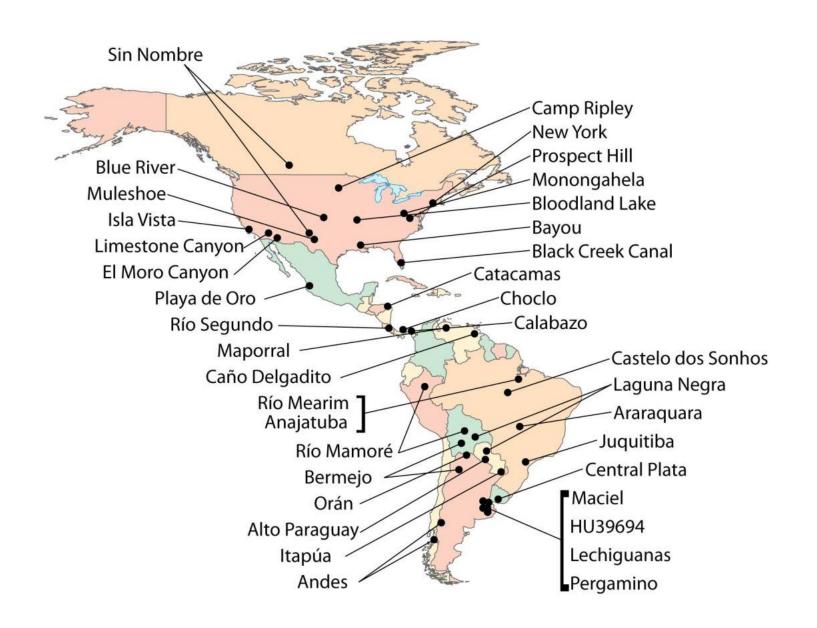


Deer mouse (Peromyscus maniculatus)
Carries Sin Nombre hantavirus
Virus shed in urine, feces, and saliva
Human infection occurs through inhalation of aerosolize
excreta and via direct contact from rodent bites

Distribution of hantavirus reservoirs



From: Mills et al, Vector-Borne and Zoonotic Diseases 2009: Epub ahead of print



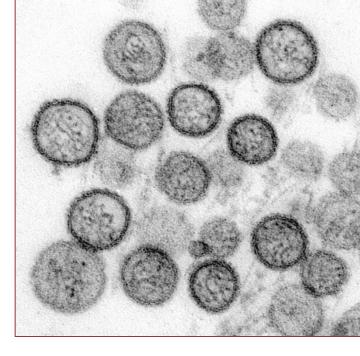
1993 Hantavirus Outbreak in Four Corners area

Scientific success story:

- New virus discovered (1993)
- Rodent reservoir identified (Deer mouse)
- Public health measures/education

Human tragedy:

- 32 deaths
- Disruption
- Stigmatization
- Lingering mistrust





GERM WARFARE Secret TEST ACCIDENT LLED NAVAJO INDIANS

ease ravaging Indians in the Southwest was triggered by a vicious germ warfare virus captured from Iraq during the Gulf War - and unleashed by the CIA!

An EXAMINER probe has rus through Indian reservaions to test its potency and set the stage for the development of a vaccine against it.

In a world-exclusive in-terview, a CIA source re-veals: "The never-divulged

Hussein's germ warfare arsenal during Opgave the agency the America's low-popu-

develop new vaccines

fear that this whole program trol. The desk jockeys in Washington never thought the virus would start striking

The mystery illness, reatory distress syndrome URDS for short - is blamed

Medical investigators from trol and Prevention in Atlanta, the Indian Health Serrice and state health departments have fanned out ross the Navajo nation in





her sister at an Indian hospital the office where vaccines and antitoxins against potential biological weapons are constantly being developed and

> "The U.S. Army secretly sprayed clouds of bacteria area. The germs were released from a gun-like device attached to the back of a ship.

"Although the germs used one man, Edward Nevin, died mysteriously afterward. His family claims that he died as result of our experiment."

Dr. Sanford Kuvin, a renowned expert in infectious disease research, confirms:

The government has se-

"We were helplessly bombed with germs without our knowledge by our own people - and that's scary. says Kuvin, of West Palm Beach, Florida. These toxic and disease in whole pop-

They're desperate for inwhich begins with flu symp-

"It would be the perfect germ warfare virus," admits an expert with the United to conventional flu, so it

grows.

More than 600 calls an hour are coming in to area hotlines from frightened resauges of germ warfare, The EXAMINER has learned.

"Americans have been extoms but quickly progresses fully informed of the experi-to respiratory failure — and ments," explains Norm Covert, a spokesman for the Army's Medical and Research Development Command at

"But we were very careful during these experiments," Theories on the cause in- doesn't raise any red flags insists Covert, who works in

TION

The Atlanta Journal / The Atlanta Constitution

TODAY'S FOCUS: HANTAVIRUS

Killer may have spread across U.S. unrecognized

New clues widen range of infection

By Mike Toner STAFF WRITER

The virus responsible for this year's deadly outbreak of respiratory disease in the Southwest may have been causing sporadic, unrecognized cases of the disease throughout the United States for years, researchers reported Thursday.

With a precise new genetic description of the rodent-borne virus, scientists at the Centers for Disease Control and Prevention say they have confirmed scattered cases of the often-fatal hantavirus pulmonary syndrome in at least 12 states, some of which occurred as early as mid-1991.

New evidence, described by CDC researchers in three forums over the last week, paints a very different picture of the mysterious "Four Corners virus" from the initial suspicion that it was some mutant new disease that suddenly began running amok in the desert Southwest.

"The general feeling now is that this virus has been present in wild rodent populations for a long time," says Stuart T. Nichol, chief of the CDC's molecular biology section, where the genetic structure of the virus is being mapped. "It is likely that it has been an agent of human disease - an unnoticed one - for quite a while."

In addition to helping researchers track the disease, knowledge of its genetic signature also is urgently needed to



Deadly ills test public health net

By Mike Toner STAFF WRITER

Events have overtaken predictions by the U.S. Institute of Medicine, made barely a year ago, that the country is increasingly vulnerable to the emergence of deadly new diseases and resurgent old ones.

Although the hantavirus outbreak in the Southwest has grabbed most of the headlines, officials at the Centers for Disease Control and Prevention say it is only one of the "emergent diseases" to test the U.S. public health system this year.

In an article in the journal Science, James M. Hughes, director of the CDC's National Center for Infectious Diseases, and other senior officials warn been firmly linked to the death of one person in Louisiana - and a suspected case of the disease in Mississippi.

Armed with the genetic signature of the viruses, health authorities are in the midst of a nationwide survey to see how widely hantaviruses occur. The CDC is testing 5,000 blood and tissue samples a month for signs of the viruses.

Because the major animal reservoir of the virus, the deer mouse, is one of the most abundant small mammals in the country, researchers say it may be present anywhere deer mice are found. Deer mice occur from the shores of Canada's Hudson Bay to the mountains of central Mex-

"As we encounter more and more cases, the gaps in the map are filling in," says C.J. Peters, director of the CDC's special pathogens branch. "There is probably more virus out there than we can imagine."

But deer mice aren't the only carriers. In the Southwest, the virus has been detected in chipmunks and rabbits. And because deer mice do not occur in most of

'Congress was informed of similar experiments'

66 We have not been able

mon. Nothing really fits ..

Sickness.

Toxin May

Be Acting

Together

to identify any place any gathering in com-



Panel to urge massive cuts in logging

Girls sav no more bovs will be boys'





Medicine Men Call For Prayers Against Illness



DEER MICE POSSIBLE LINK TO MYSTERY ILLNESS

Is Likely Carrier

By Rex Graham

ALBUOUEROUE IOURNAL

Desert Mystery: Death Toll at 10

How Scientists Are Searching For the Cause

> SPLEEN LIVER

It's an Epidemic,

But 'Nothing Fits'

Illness May Not Be

State Doctor Says

'Highly Contagious,'

Deer Mouse May Be Illness Culprit





* ATTENTION *

IF YOU have A FEVER ALONG with muscle aches and pains, please stay IN YOUR CAR AND WE WILL EXAMINE YOU THERE.



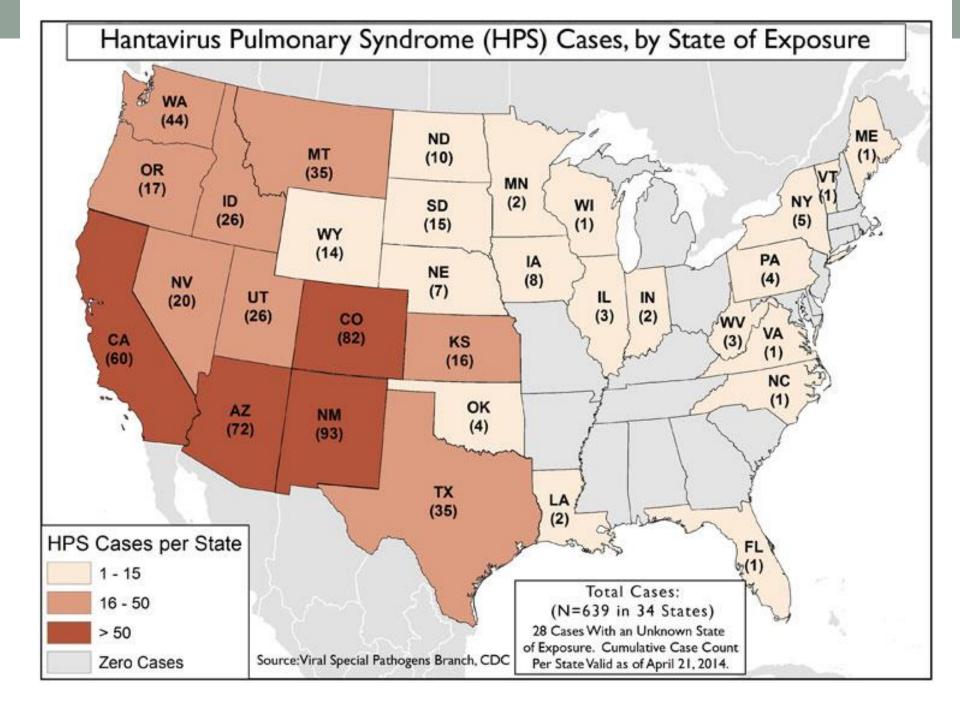
Hantavirus Cases in the United States

639 total reported cases to date (4/21/2014)

- 20 40 cases reported annually in US
- Most exposures in western US
- 36% fatality
- 17% in Al/AN population
- Outdoor/rural exposures → deer mouse habitat
 - Camping
 - Farming
 - Opening closed buildings
- Ongoing need for education for at-risk groups



Distribution of Deer mouse (Peromyscus maniculatus)



HPS symptoms: 1 - 6 weeks after

Initial Flu-like illness exposure espiratory Phase

- First 1-7 days
- Fever
- Headache
- Muscle aches
- Nausea
- Diarrhea
- Dry cough

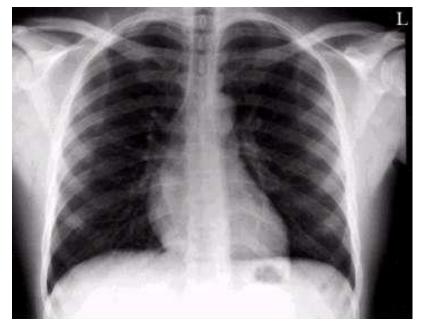
- Rapid onset
- Bilateral pulmonary infiltrates
- Thrombocytopenia
- Cardiac insufficiency
- Hospitalization and critical/supportive care needed

HPS symptoms: 1 - 6 weeks after

Initial Flu-like illness exposure Respiratory Phase

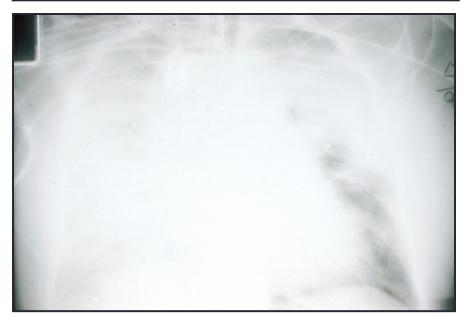
- No person-to-person transmission documented in North America
- Most human infections symptomatic

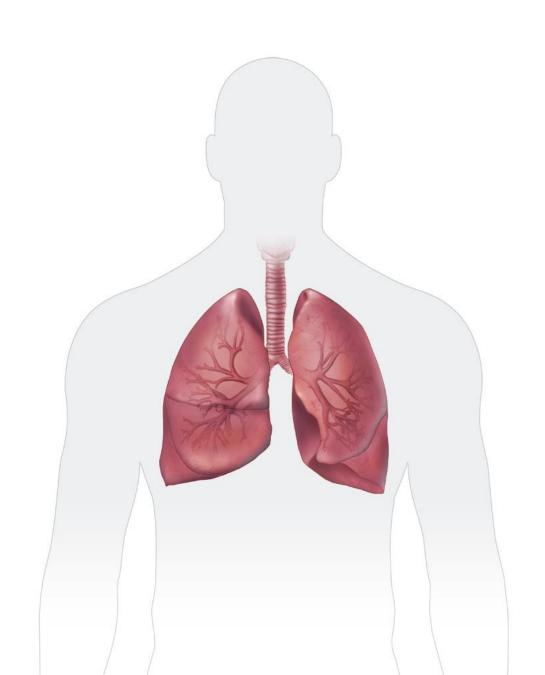
NORMAL Chest X-Ray

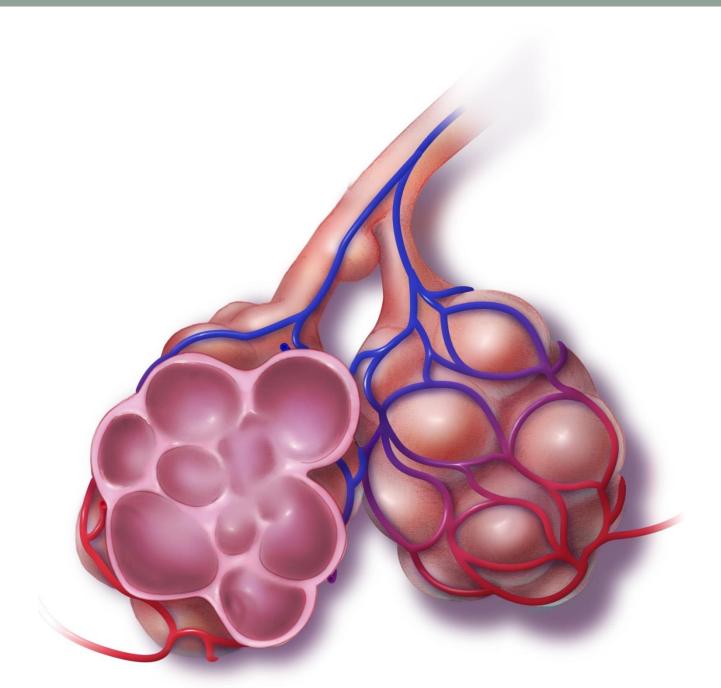


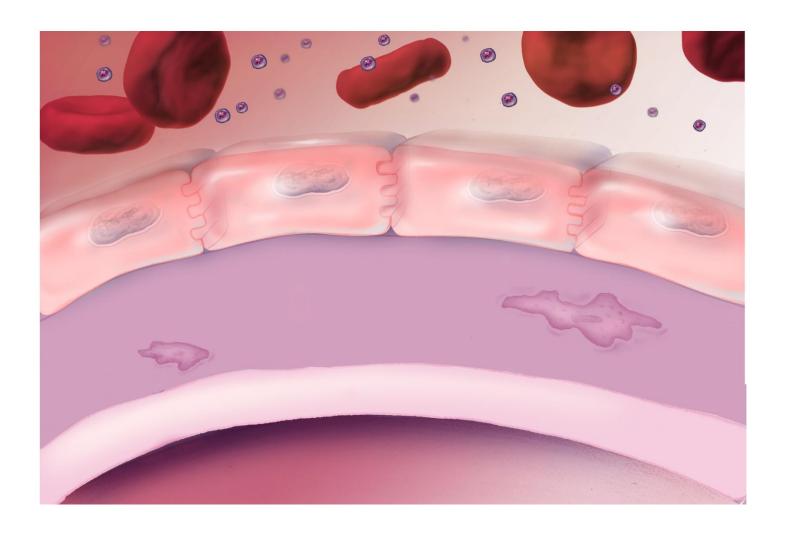
HPS Chest X-Ray

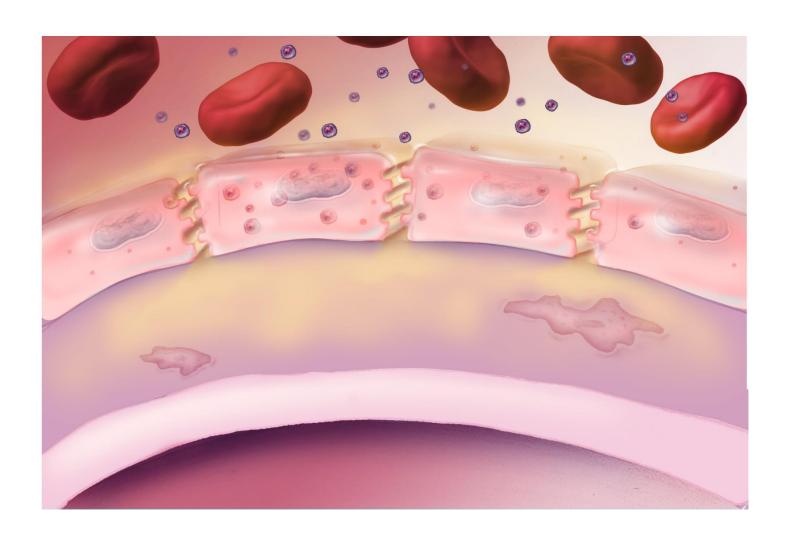










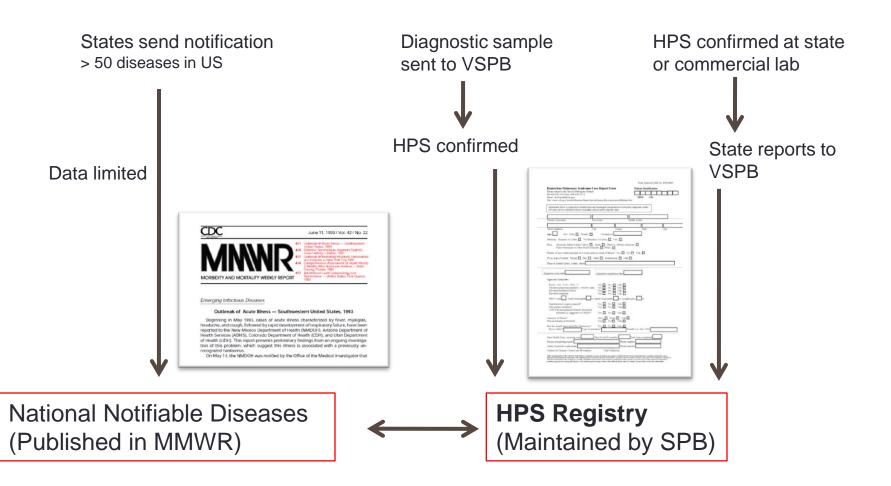


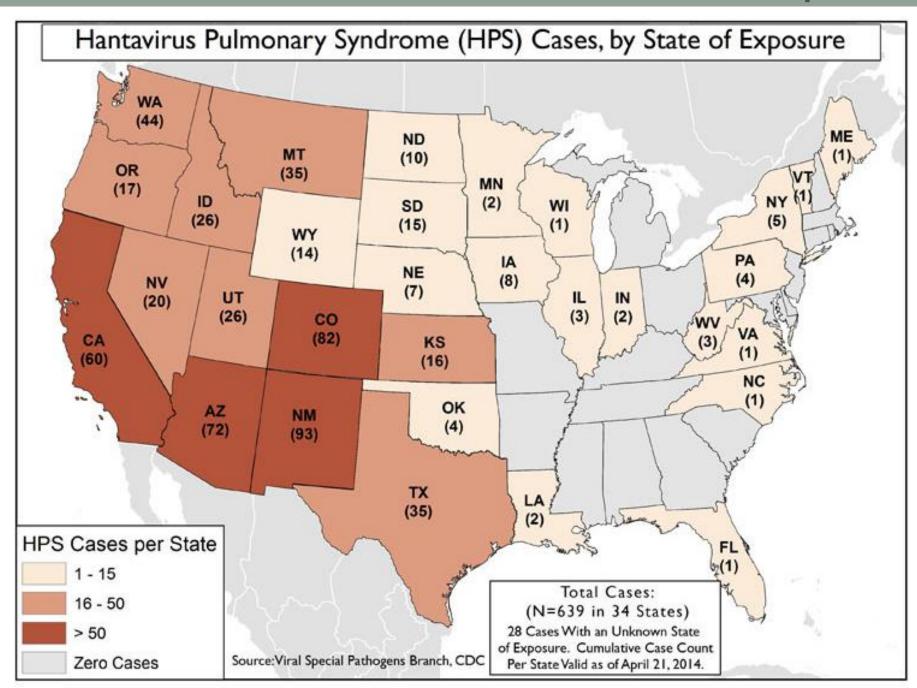
HPS Surveillance and Reporting

- Discovered in 1993
- 'Retrospective' diagnosis of prior cases (serologic evidence back to 1959)
- Notifiable disease in 1995. Case definition developed by Council of State & Territorial Epidemiologists and CDC: clinical case definition, suspect, probable, and confirmed
- HPS Registry:
 - Maintained by Viral Special Pathogens Branch (VSPB) since 1993
 - Systematically collect data on all confirmed HPS cases in the US through Case Report Form

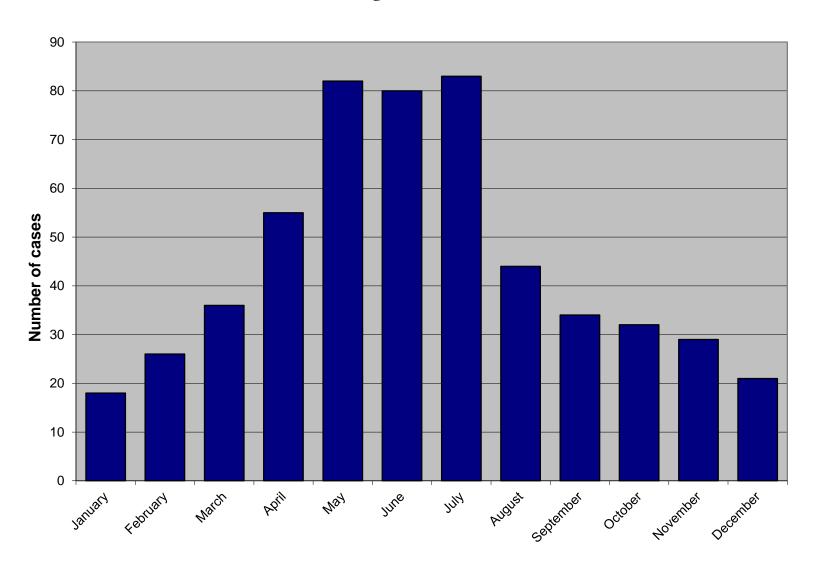
PATIENT'S BACKG Occupation: Ethnicity:	ROUND and EXPOSURE INFORMATION Race:
	(fact of the space)
Ethnicity	
Edinicity.	□White □Native Hawaiian/other Pacific Islander
History of rodent exposure in 6 week	ks
prior to onset of illness?	
If yes, type of rodent?	
Place of contact (town, county, state)	0:
Notes:	
TIMELINE	
Patient hospitalized?	Date of hospitalization:
CLINICAL INFORMATION	SPECIMEN INFORMATION
Supplemental oxygen required?	Specimen acquisition date: Type of specimen:
Was patient intubated?	Has specimen been tested fq
CYD with unevalvined hilateral	hantavirus at a laboratory?
interstitial infiltrates or suggestive	If yes, where?
	Results (i.e., titer, OD):
Date of death:	
	_
Notes:	
FOR STATE HEALTH DEPARTMENTS	
State/local ID number:	Date form completed:
	Phone number:
	THORE HUITIDET,
	prior to onset of illness? If yes, type of rodent? Place of contact (town, county, state Notes: TIMELINE Patient hospitalized? CLINICAL INFORMATION Supplemental oxygen required? Was patient intubated? CKR with unexplained blateral intensitial infiltrates or suggestive of ARDS? OUTCOME Outcome of illness? Date of death: Autopsy performed? Notes:

HPS Surveillance and Reporting

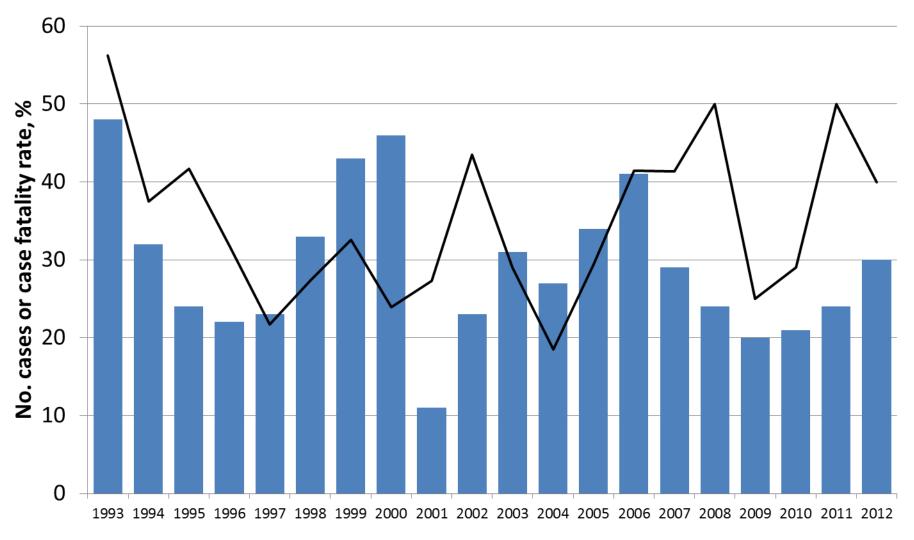




HPS cases by month of onset



Annual US HPS Cases and Fatality, 1993-2012



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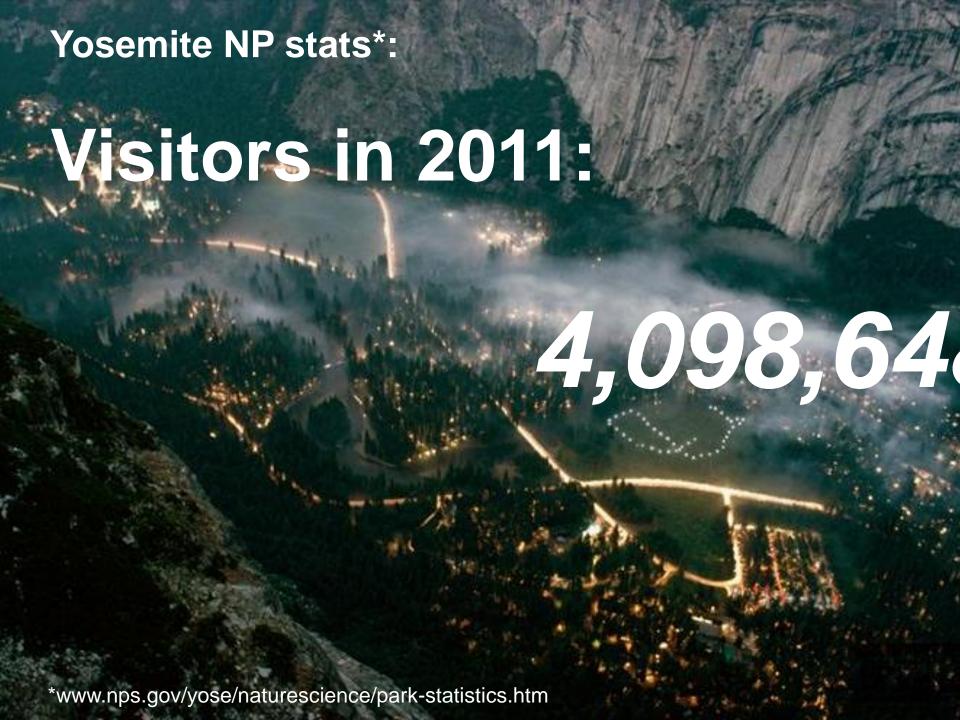


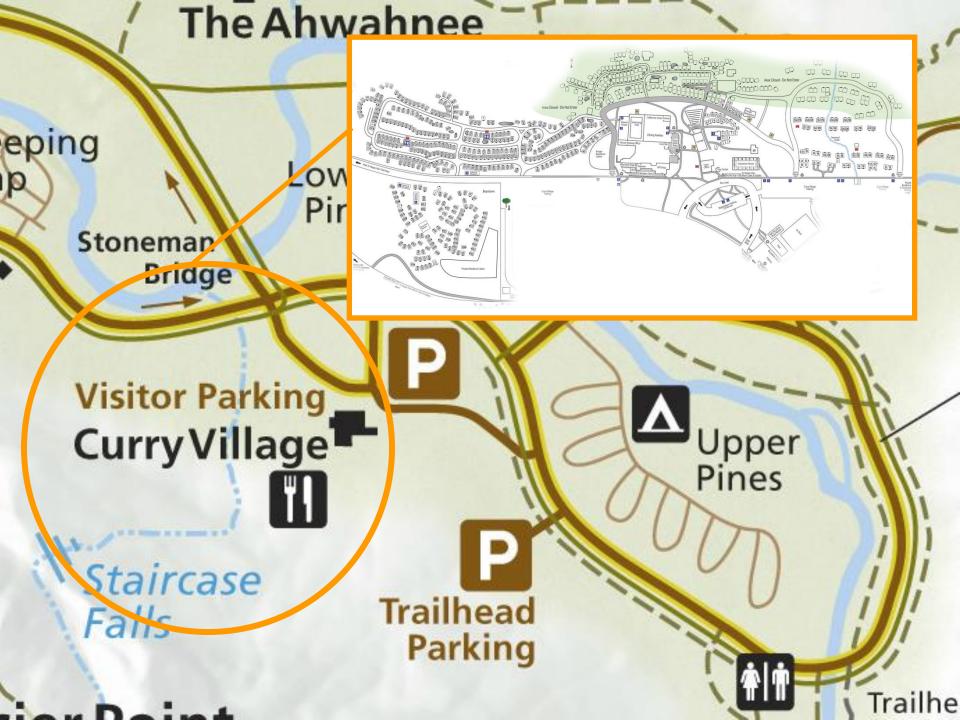
CDC Hantavirus Investigation,
Yosemite National Park 2012 CDC

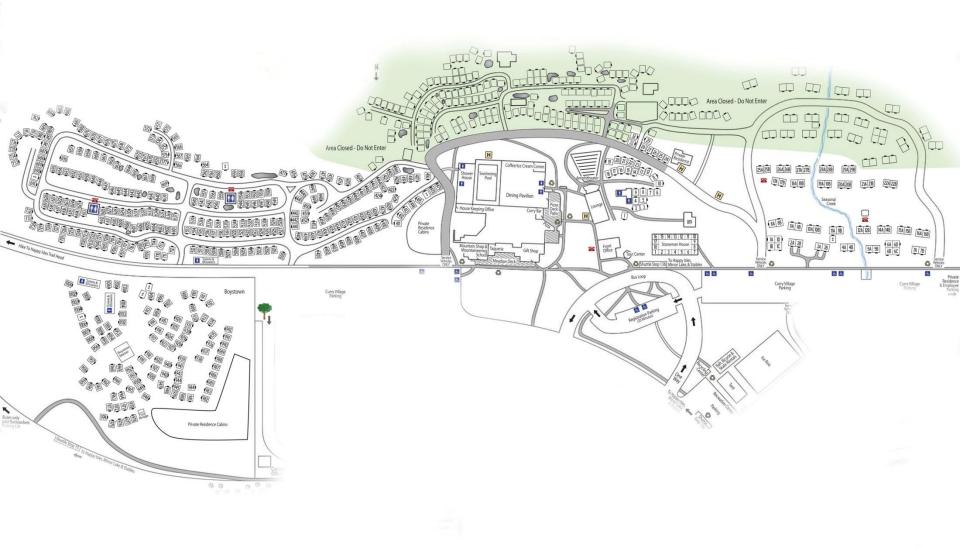
CENTERS FOR DISEASE CONTROL AND PREVENTION

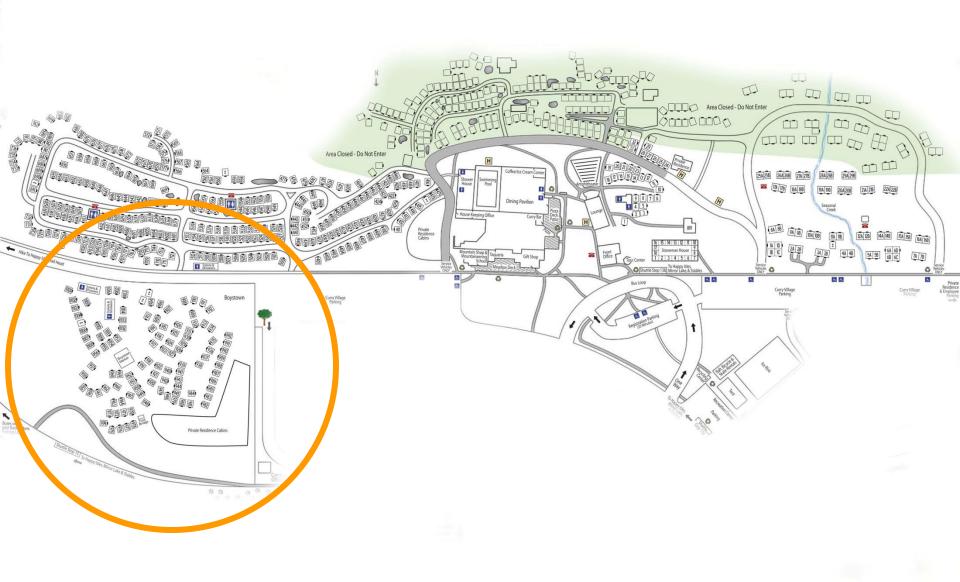
Summary of Confirmed Cases

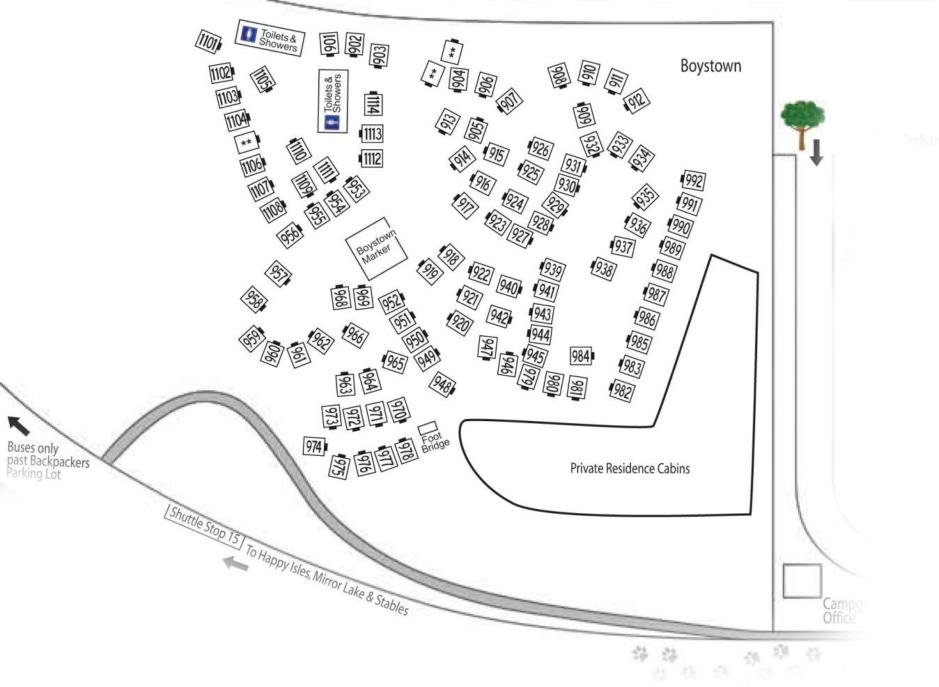
- 10 laboratory cases of hantavirus infection
 - 9 had pulmonary symptoms HPS
 - 1 with mild illness hantavirus infection
 - 3 cases fatal
- Age Range 12-56 years, 4 females
- 8 were CA residents, 1 from PA, 1 from WV







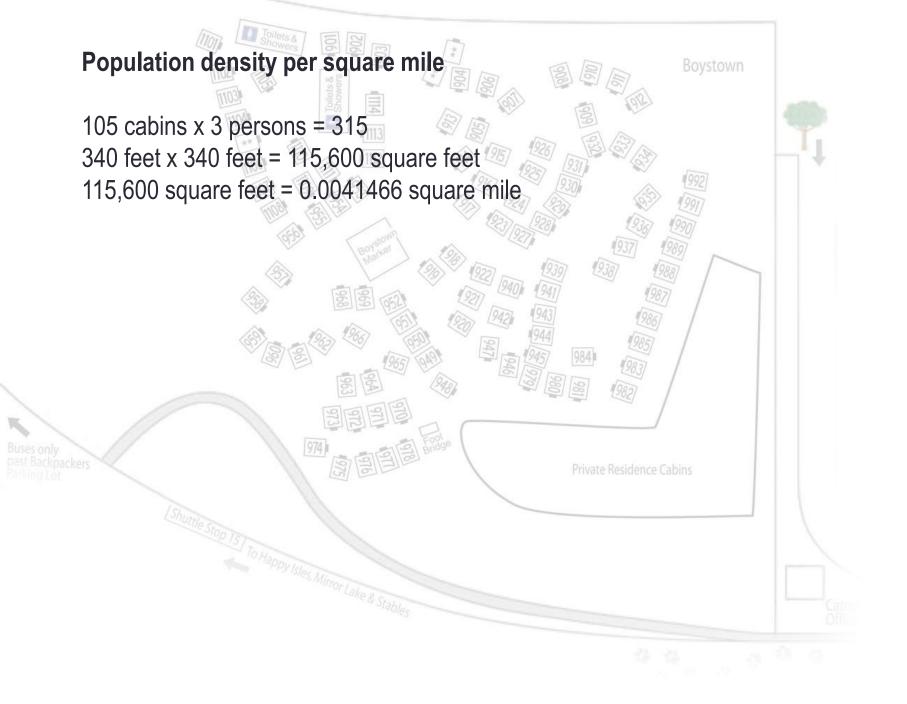












Population density per square mile =

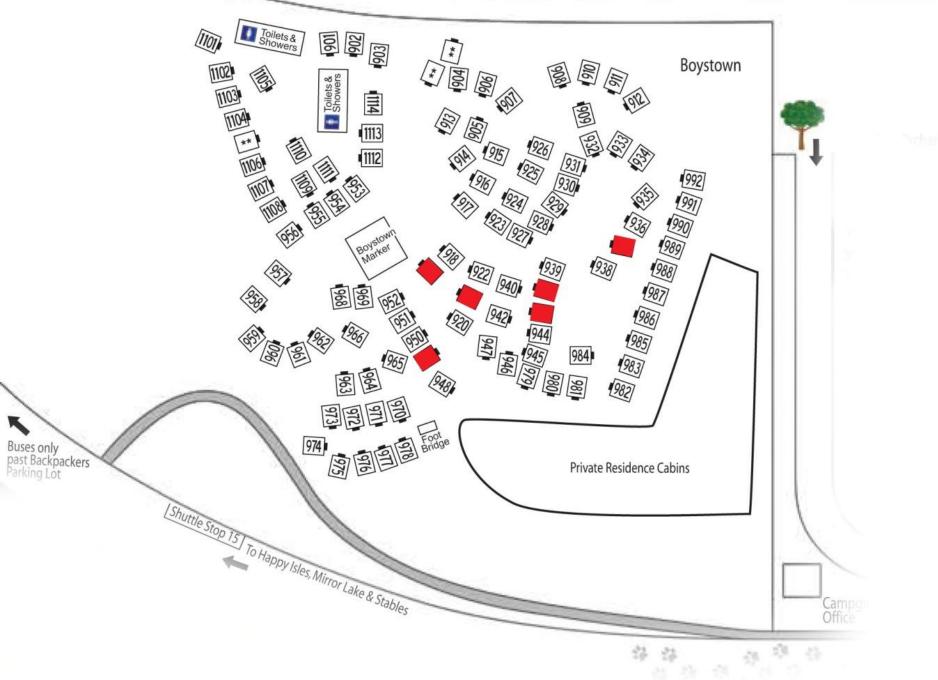
105 cabins x 3 persons = 315 340 feet x 340 feet = 115,600 square feet 115,600 square feet = 0.0041466 square mile

Or:

75,965 persons per square mile

Atlanta = 1800 persons per square mile Mumbai, India = 80,000 persons per square mile

Private Residence Cabins





FAQs Regarding Hantavirus Infection in Yosemite National

The questions and answers below pr

CENTERS

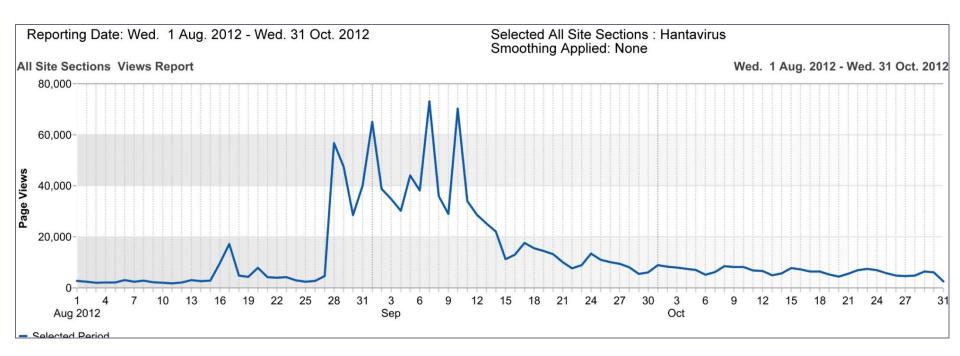
CONTROL AND PREVENTION



The national nark Service (NPS) has announced that there are now 9 confirmed cases (including 3 deaths) of hantavirus infection in visitors to Yosemite National Park since June of this year. Eight of the nine individuals with hantavirus infection stayed in Yosemite's Signature Tenta in Curry Village.

The ninth narrow blind and compad in Tuckimpa Mandous and the Binb Class Company located by the 15 of the Class of Company Included by the 15 of the Class of Company Included by the 15 of the Class of Company Included by the 15 of the Class of Company Included by the 15 of the Class of Company Included by the 15 of the Class of Company Included by the 15 of the nine innovousis with nancavirus infection stayed in rosemite's signature tent cabins in Curry Village.

The ninth person hiked and camped in Tuolumne Meadows and the High Sierra Camps, located about 15 Update: Hantavirus in Yosemite From the National Park Service (NPS) website.





SEARCH

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Centers for Disease

Control and

Prevention

Viral Special

Pathogens Branch

Atlanta, GA 30333

Hantavirus Hotline

(877) 232-3322

(404) 639-1510

(800-232-4636)

cdcinfo@cdc.gov

About VSPB (Viral

Special Pathogens

Saving Lives. Protecting People."

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800-CDC-INFO

Branch)

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Hantavirus

Hantavirus

U.S. Rodents that Carry Hantavirus

Hantavirus Pulmonary Syndrome (HPS)

Hemorrhagic Fever with Renal Syndrome (HFRS)

Reported Cases of HPS

Information for Health Care Workers

Technical/Clinical

Information Resources

Outbreaks

▶Yosemite National Park

Case Count Maps Epi Curves

FAQ: U.S. Visitors to Yosemite

FAQ: Non-U.S. Visitors to Yosemite



Prevent Hantavirus Pulmonary

Syndrome (HPS) 📆 [PDF - 443KB] A public information quide for tourists. campers, and hikers.

Hantavirus > Outbreaks

Recommend 447 Tweet 133 Share

Outbreak of Hantavirus Infection in Yosemite National

Updated: September 17, 2012

Highlights

- . As of September 13, the National Park Service (NPS) has announced a total of 9 confirmed cases of hantavirus infection in people who recently visited Yosemite National
 - The visitors to Yosemite are residents of: California (7), Pennsylvania (1), and West Virginia (1).
 - . Three of the confirmed cases were fatal.
- NPS public health officials believe that 8 of the 9 people with confirmed hantavirus infection were exposed to the virus while staying at the Signature Tent Cabins in Curry Village in Yosemite National Park. The other park visitor with hantavirus infection was probably exposed to the virus while hiking or staying at the High Sierra Camps, located about 15 miles from Curry Village.
- . The park is contacting visitors who stayed in the Signature Tent Cabins from mid-June through the end of August, advising them to seek immediate medical attention if they exhibit symptoms of Hantavirus Pulmonary Syndrome (HPS), a rare but serious illness caused by hantavirus.
- The park is also providing information about HPS risks and symptoms to visitors who stayed at the High Sierra Camps
- On September 12, the park sent an additional notification on HPS to all overnight visitors to the park .
- CDC and the California Department of Public Health (CDPH) are working with NPS in responding to the situation.
- . The Signature Tent Cabins in Curry Village have been
- . CDC is supporting the NPS response with testing of patient samples for evidence of hantavirus infection, providing guidance on clinical management of HPS and epidemiologic support for the response, and maintaining a Hantavirus Hotline for public inquiries.
- The park is providing educational materials about hantavirus and HPS to all visitors to the park.

Contact Information

CDC-INFO (1-800-CDC-INFO) provides information about hantavirus and HPS to callers in the United States.

CDC maintains a Hantavirus Hotline (877-232-3322 and 404-639-1510) and information about HPS on the Hantavirus website.

At a Glance:

- Case Count: 9
- Deaths: 3

FAQ: U.S. Visitors to Yosemite

FAQ: Non-U.S. Visitors to

Related Links

- National Park Service (NPS): Hantavirus in
- California Department of Public Health (CDPH) @

Case Count (State of Residence) Map



previous case count maps.

Epi Curve

Click graph to view updated & previous epi curve graphs.

September 13, 2012

Case Count Update

The National Park Service (NPS) has announced that there are now 9 confirmed cases (including 3 deaths) of hantavirus infection in visitors to Yosemite National Park since June of this year. Eight of the nine individuals with hantavirus infection stayed in Yosemite's Signature Tent Cabins in Curry Village. The ninth person hiked and camped in Tuolumne Meadows and the High Sierra Camps, located about 15 miles from Curry Village.

Update: Hantavirus in Yosemite ₪ From the National Park Service (NPS) website.

r Control Workshop

80 calls per



Added 20 'surge' staff to handle Yosemite calls

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CDC & Diné College health communications collaborations

CDC supports Diné College students enrolled in **Principles of Public Health** (Spring 2013/14) in making video/multimedia health communications products using both conventional and social media.





A trained workforce and informed citizens

PUBLIC HEALTH (PUH)

PUH 111 Introduction to Public Health (3)

This course introduces students to all aspects of the field of public health, focusing on health promotion and disease prevention goals designed to establish and maintain healthy communities. The 3 core functions and 10 essential services of public health, as well as reading and lecture materials are organized and presented within the contexts of the Diné educational philosophy. This course is intended to help students become both knowledgeable and culturally competent public health professionals in the Navajo Nation.

PUH 141 Nutrition for Health (3)

Prerequisite: MTH 096 and concurrent ENG 100B.

General concepts of nutrition applied to food choices that support health; cultural, psychological, and economic implications of food choices. Current concepts and controversies in human nutrition. Carbohydrate, protein, lipids, vitamins, and minerals in nutrition, and the relation of nutrition to health throughout the life cycle.

PUH 191 Seminar in Public Health (3)

In this seminar, students are introduced to community health issues (especially in the Navajo Nation) and to problems faced in health care systems and health care delivery. Topics covered may include emergency services, the delivery and referral systems (both tribal and federal), and challenges, including alcohol use and abuse, illicit drug use, and mental health.

PUH 200 Principles of Health Education (3)

Prerequisite: Completion of FST 131 or reading proficiency requirement; PUH 111 and HEE 110 or concurrent enrollment. This course introduces students to the field of health education. It explores social and behavioral theories, and determinants of health behavior of individuals and groups. In their final project students must apply course concepts to design a prospective health education intervention. Course emphases are on health education methods and issues relevant to the Navajo Nation. Guest speakers involved in health education on the Navajo Nation may provide presentations. Content of the course will facilitate application of the principles of SNBH.

PUH 201 Principles of Environmental Public Health (3)

Prerequisite: Completion of FST 131 PUH 111 or ENV 101 or another science class.

This course explores environmental health professionals' roles in ensuring safe and healthy environments, including sanitation, food safety, and occupational safety, and air and water quality. Policies and activities of federal, state, local, and tribal entities are examined, with a focus on Navajo examples. Navajo cultural beliefs related to nature and the environment provide the foundation on which the course is structured.

PUH 202 Uranium and Environmental Health (3)

Prerequisite: Completion of FST 131 or reading proficiency requirement.

This course examines the impacts of uranium and the uranium mining industry on the people and land of the Navajo Nation. The primary emphasis is on environmental public health effects and efforts to remediate them. The course covers comprehensive information on all aspects of uranium, the uranium industry, and the health effects of exposure to uranium.

PUH 241 Human Nutrition (3)

Prerequisite: CHM 130 (recommended).

The principle of human nutrition as it relates to health issues is the primary focus of this course. Emphasis is placed on nutrients and how they affect the human body. The structure and function, digestion and absorption, and metabolism of carbohydrates, lipids, proteins, minerals, and vitamins are discussed. This course also examines energy, weight-management, nutritional requirements of different age groups, U.S. dietary trends, and guidelines for good nutrition and health.

PUH 270 Community Health Assessment and Planning (3)

Prerequisite: Completion of ENG 100B and PUH 111.

This is the first of two courses in which students examine assessment, planning, implementation, and evaluation in public health practice. The course focuses on assessment and planning as carried out in epidemiology, environmental public health, health education and promotion, and health services administration. It explores Navajo ways of knowing, defining, and thinking about health problems (Nitsáhákees) and the process of planning (Nahat'à) health intervention programs.

PUH 275 Health Services and Policy (3)

Prerequisite: Completion of PUH 111, ENG 101 or concurrent enrollment.

In this course, students are introduced to health services administration and the role of policy development in public health. The course covers national, state, local, and Navajo Nation health services, focusing on how they are organized and administered. U.S. public health services are compared with those on the Navajo Nation and other tribal communities. The course is taught in accordance with the Diné educational philosophy (primarily in the realm of Iiná).

PUH 280 Implementation and Evaluation of Public Health Interventions (3)

Prerequisite: Completion of PUH 111 and PUH 270. Completion or concurrent enrollment in ENG 101.

This is the second of two courses in which students examine assessment, planning, implementation, and evaluation in public health. The course focuses on implementation and evaluation as carried out in epidemiology, environmental health, health education and promotion, and health services administration. It is taught in accordance with the Diné educational philosophy (primarily in the realm of liná and Siihasin).

PUH 289 Public Health Emergency Preparedness (4)

This focused course covers practical knowledge, steps, and considerations relating to preparation for any potential public health emergency in the Navajo Nation. The course is based on online materials originally developed by the Arizona Center for Public Health Preparedness at the University of Arizona, adapted by Diné College to the Navajo Nation environment. There are no prerequisites, but prior completion of PUH 111 is recommended.

PUH 290 Public Health Research Methods (4)

Prerequisites: Knowledge of basic mathematical concepts (MTH 100), Biology (B1O 100 or above), and some computer literacy skills. ENG 101 and a Social and Behavioral Sciences course are recommended.

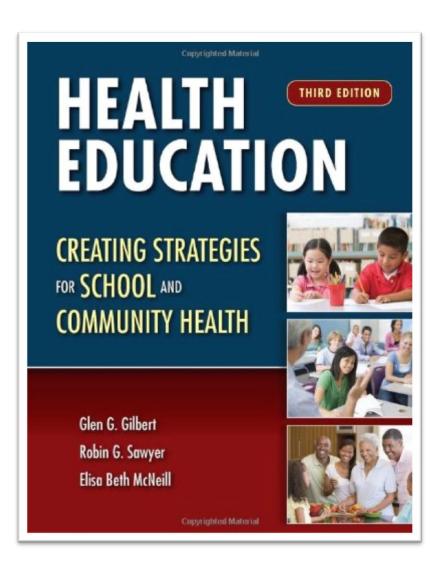
This research methods course covers basic concepts in public health, health promotion, and disease prevention, including its cultural aspects. The design and implementation of qualitative and quantitative research are covered, including hypothesis development, research design, development of research protocols, data analysis using computer software packages, and presentation of results.

PUH 295 Public Health Sciences (3)

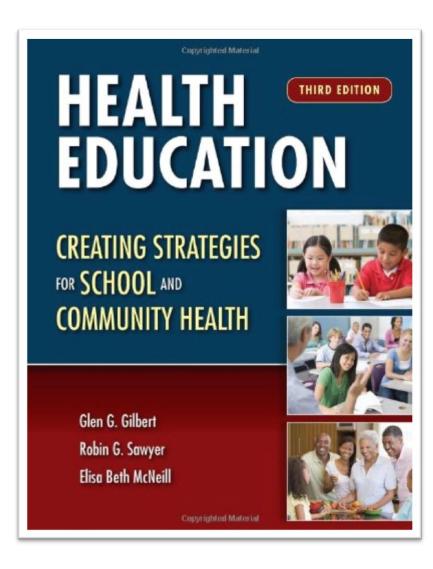
Prerequisite: MTH 110 or MTH 118 and PUH 111

A basic introduction to epidemiology and biostatistics is provided in this mathematics-based course. Students are guided in identifying relevant and appropriate public health data and information sources. A special focus is on relationships of risk factors and disease outcomes, with attention to the health priorities of the Navajo Nation. The course also introduces students to epidemiological research designs and statistics, and ways in which they influence public health decision-making.





Chapter 1	Introduction
Chapter 2	Planning for Instruction
Chapter 3	Contextual Considerations for Behavior Change: Intervention/Method Selection
Chapter 4	Methods of Instruction/Intervention
Chapter 5	Presentation and Unit Plan Development
Chapter 6	Personal Computers and the Internet
Chapter 7	Use of Media in Health Education: Literacy, Selection, Marketing, Development, and Equipment
Chapter 8	Minority Health
Chapter 9	Special Challenges
Chapter 10	Controversial Topics: Sexuality Education
Appendix	Resources



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Ch 7: Use of media in health education

- From previous chapters, use video to implement a health education strategy, develop source materials for dissemination, and apply a variety of communications methods and techniques to reach our audiences with appropriate health messages
- To do this, we must: state our objectives, define our audiences, determine level, language, content, cultural appropriateness, duration, interest, quality, resources



Why learn about making a video now?

- Connect theory (Ch. 3) to practice (Ch. 7: Use of Media in Health Education)
- Planning can start now
- Learning the tools (cameras, software) and techniques ("video thinking") can start now
- 2008 study by Rideout of "popular entertainment television [being able] to serve as a health educator"

So, how does this work? What's next?

- CDC provides 6 laptops and HD video cameras, with training, for PUH200
- Students form teams to develop Communication Plans for their videos, submitting them to Dr Bauer. (Craig will send sample Communications Plans to help.)
- Craig visits Diné College throughout Spring 2013, and for 2 weeks at the end of the semester, to teach and guide students in their projects, and can be reached by email when he's not in AZ/NM.
- Other CDC staff present to PUH200 students on health topics, including hantavirus/HPS.

Scriptwriting

- Review your Communications Plan document, especially on your audience(s)
- Review your notes from Dr Charley's presentations and the development of Dr Bauer's Communication Plan.
- Choose your approach: narrative, re-enactment, interview, dramatization, documentary
- Design your opening sequence: create interest/curiousity, suspense, open a door, start with audio only, pose a question, show an interesting activity, person.
- Start writing 2 columns is helpful: left side for direction, right side for words.

Scriptwriting



This repartition is right former. This is no









Diabetes 101 5 views 6 days ago



Food is Medicine 13 views 6 days ago



NBCS





My Movie 12 views 1 week ago



Motor Vehicle Crash Prevention in the Tuba Ci... 27 views 1 week ago



Pediatric Diabetes S2014 9 views 1 week ago



Melissa PUH Domestic Violence

40 views 1 week ago



Healthy Outcomes for pets and the Navajo people By...

7 views 1 week ago



TIME TO STOP DOMESTIC ABUSE BY FARRAH

9 views 1 week ago



Domestic Violence among the Dine Population



17 views 1 week ago



"Become a DD" -BY:Paulette Tuberculosis on Navajo Begay & Lynn Quinn



21 views 1 week ago



- I. Introduction
- II. HPS prevention: Clean up, trap up, seal up
- III. Who is the Viral Special Pathogens Branch?
- IV. Hantavirus/HPS refresher
- V. Yosemite HPS 2012
- VI. Health education collaborations with Diné College
- VII. Next steps

2013 - 14: Hantavirus/HPS activities planned

- ✓ Video on rodent exclusion for National Park Service
- ✓ Presentations at CSTE meeting in June, 2013
- ✓ Scientific presentations to microbiologists, epidemiologists
- ✓ Diné College public health course participation in HE
- Grand Rounds at NDOH
- Collaborations with Navajo Epidemiology Center

CONCLUSIONS

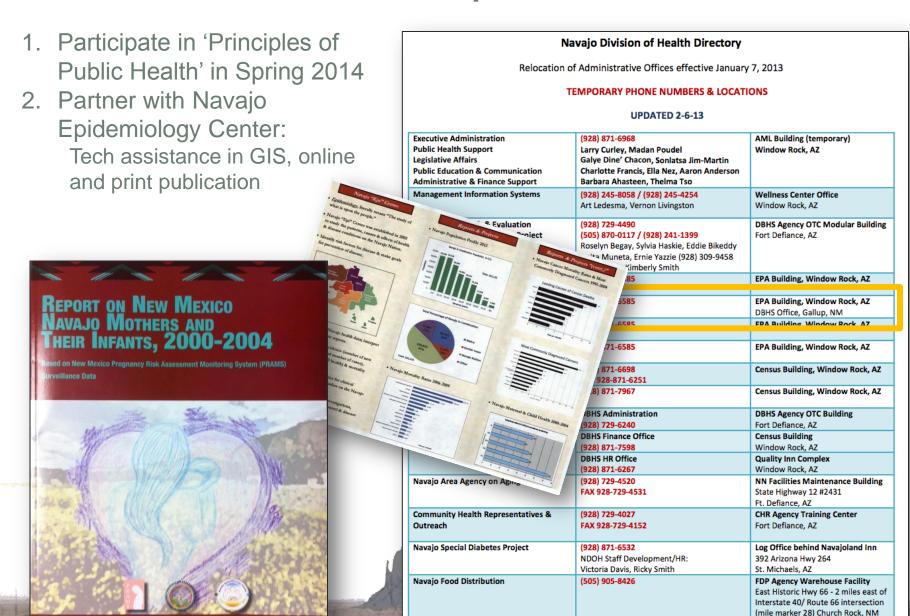
Strategic

- Health ed/comm projects do not require NN IRB approval.
- Flexibility and patience are helpful.

Implementation

- Student media literacy is high.
- Integration of new health communications technology tools into public health curricula can be effective.
- Student/CHRs have a solid local understanding of community health issues.
- Some students struggled with the technology and messaging; working in pairs helped.
- Repeating the connection between book learning/theoretical instruction and practical activity is helpful for students.

Next steps



Thanks!

- CDC Office of State, Tribal, Local and Territorial Support
- Dr. Gayle Diné-Chacon, UNM
- Ramona Antone-Nez, Director, Navajo Epidemiology Center
- Dr. Mark C. Bauer, Diné College
- Dr. Pierre Rollin, CDC

VSPB contact information:

Craig Manning, Health Communications:

email: fte9@cdc.gov Office: (404) 639-1989

HPS Prevention

Clean Up

- Use gloves and disinfectant to clean up rodents, droppings, or nesting materials
- Well-ventilated space
- Trap Up
 - Snap traps located properly
- Seal Up
 - Reduce rodent access to buildings, eliminate harborage sites
 - *Most important intervention for prevention*